



A Place to Play: Exploring Pickleball Potential

An Evaluation of Site Feasibility, Community Benefits, and Local Impact of Pickleball Courts in Ephrata Borough



Project Background

To support its ongoing community development goals, Ephrata Borough is exploring the addition of several publicly accessible pickleball courts on borough-owned land. These courts are envisioned as a way to promote health and wellness, foster community engagement and relationship-building, and enhance the town's recreational appeal and aesthetics. Ephrata Borough has engaged with ELA Group, Inc. of Ephrata, PA to conduct a feasibility study evaluating this initiative. ELA Group, Inc. prioritizes a highly participatory design process that supports efficient, responsible, and informed decision-making, with clear communication and community involvement at every stage. This feasibility analysis examines three borough-owned sites identified as potential locations for pickleball courts.

Project Goals and Objectives

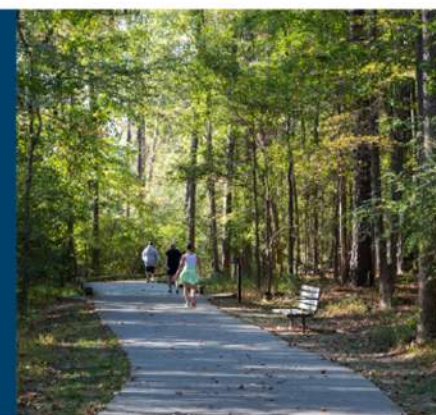
Evaluate three Borough-owned sites for potential pickleball court development



Develop conceptual layouts for potential pickleball courts



Inventory existing recreational facilities within Ephrata Borough



Identify desirable amenities for user experience and comfort



Conduct public outreach to understand pickleball needs and concerns



Provide a preliminary cost assessment including design, permitting, construction, and maintenance



By the Numbers

19.8 million Americans played pickleball in 2024

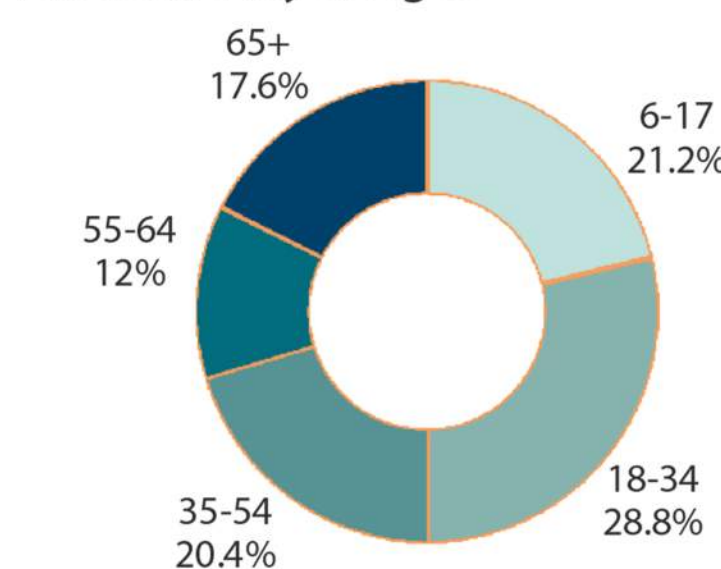


14% of Americans have tried Pickleball

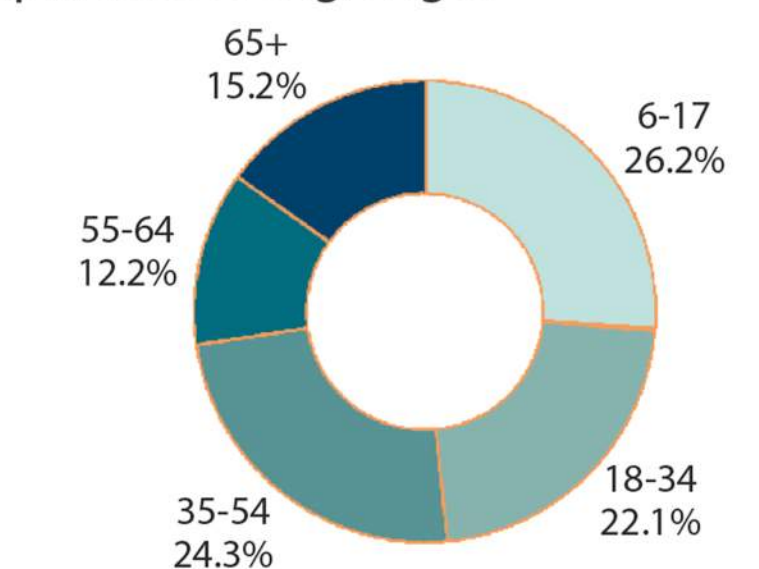


Ranked 9th Nationally PA has 525 courts statewide

Pickleball Player Ages



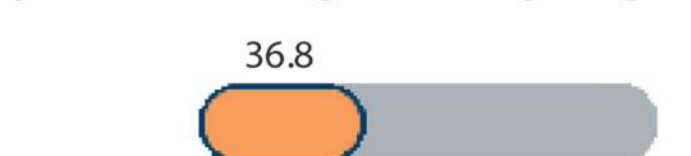
Ephrata Borough Ages



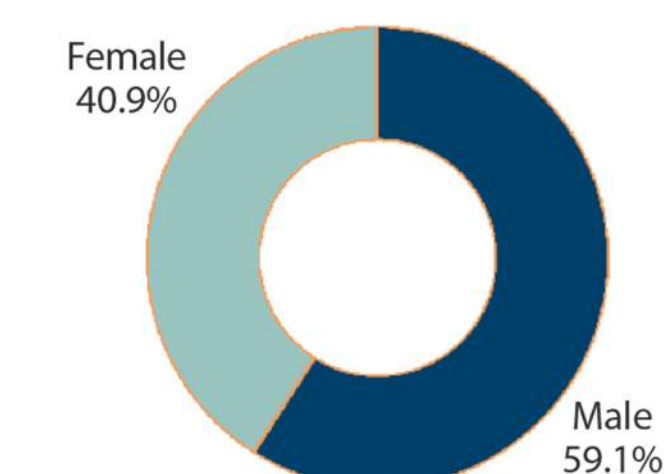
Pickleball Player Average Age



Ephrata Borough Average Age



Pickleball Player Genders



Ephrata Borough Genders

